

Agenda

You won't want to miss a single moment of valuable learning and networking at this progressive event. In each session you will hear real world strategies for implementing the session material when you get back in the office. We know how hard it can be to take new, fresh ideas back to the team and encounter some resistance. We'll help with strategies and tips to ease the transition.

Here is a sample of some of the exciting topics you can expect:

- Career Management for Product Managers – Moving Within and Between Industries
- The Metrics - Product Success By The Numbers
- Do The Math! Finance For Product Management
- Old School Product Management- Back to the Basics That Still Work!
- Cross Functional Teams that Cross the Globe
- When the Bell Tolls- Planning for Product EOL
- Global Product Management - From Development to Operations
- Feature Mix Methods - Keepers and Tossers
- Shaking Hands and Kissing Babies - The Politics of Product Management
- The Hot Potato - Managing The Product That No One Wants
- LOST! The New Product Manager's Survivors Guide

Download our brochure of the event: [click here](#)